



# 2015 BPW/NC STATE CONVENTION

May 28-30, 2015

**Formula for Success:  $E^2 + P + T = \text{BPW}$**

*Enlightened, Empowered with Purpose and Teamwork*



Greensboro-High Point Marriott Airport  
One Marriott Drive, Greensboro, NC 27409

The **2015 Annual Convention** of the Federation of North Carolina Business and Professional Women's Clubs' Inc. (BPW/NC) will be held in Greensboro, NC on May 28- 30, 2015 at the Greensboro-High Point Marriott Airport. Our mission is to provide professional and personal growth opportunities and to promote equity for North Carolina women in the workplace. Business and professional women from across the state will conduct business, network and attend workshops and forums to increase their knowledge and leadership abilities.

## **Registration Deadlines**

**Early registration deadline: April 24, 2015**

**Special Convention rate for hotel rooms deadline: May 7, 2015**

**Registrations after May 11, 2015 and on- site registrations are subject to availability for meals.**

### **Convention Events**

Thursday, May 28, 2015	07:30 pm – 09:00 pm	Federation EC Meeting
Friday, May 29, 2015	08:30 am – 12:00 pm	Board Meetings and YC Interviews
	10:30 am – 12:00 pm	Registration
	12:00 pm – 11:00 pm	Convention
Saturday, May 30, 2015	08:00 am – 09:00 am	Registration
	09:00 am – 11:00 pm	Convention
Sunday, May 31, 2015	09:00 am – 10:00 am	Federation EC Meeting

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## ***We Welcome Everyone Who Supports Working Women***

The programs and workshops have been selected to appeal to working women, not just BPW members. Some workshops as well as the business sessions will be of particular interest to BPW members.

### **Convention Fees**

Anyone attending any Convention function (meals, business sessions, workshops, Friday's seminars, and/or special event) must pay a convention fee. Options for State Convention are:

The **Complete Convention Fee** includes admission to the Friday meetings, Federation and Foundation business sessions, all workshops, four meals, Hospitality Suite, and the Young Careerist competition. Additionally, Full breakfast for attendees staying in the Convention Hotel is included in the hotel room fee.

The **Friday Only Fee** includes admission to the Friday luncheon, the Young Careerist Competition, afternoon workshops, the Keynote Dinner, one Federation business session, and Hospitality Suite.

The **Saturday Only Fee** includes admission to Federation and Foundation business sessions on Saturday, Saturday workshops, Foundation Luncheon, the Installation Banquet, and Hospitality Suite.

### **First-Time Attendees**

Congratulations on your next step in getting involved in BPW! *We'd like to reward you (BPW members only) with a discount on the Complete Convention Fee.* Be sure to review the "FAQ for First-Time Attendees", which you'll receive with your confirmation, for helpful tips on attending State Convention.

### **Confirmation**

An e-mail confirming receipt of your registration will be sent to you no later than May 12, 2015. There will be more information in that e-mail to prepare you for your State Convention experience.

### **Meals**

Meals are provided at State Convention (included in various Convention fees). Light refreshments will be provided in the Hospitality Room during the hours it is open.

- Keynote Luncheon, Friday noon\*
- Keynote Dinner Friday night\*
- Foundation Luncheon Saturday afternoon\*
- Installation Banquet Saturday night\*
- Breakfast for hotel registered attendees

*Members may purchase tickets for their attending family and guests for the meals marked \* above. These meal tickets must be purchased at the same time as the member registers.*

### ***Sponsorships and Advertising***

There are many opportunities to support the State Convention.

Are you able to sponsor our ***printed Convention Program***? If so, please fill in the section on the registration form, and then look for your name as a sponsor in the Program.

Would your company or association ***sponsor one of our Convention events***? See the Sponsor Letter and Sponsorship Form to see how you may help this be our best convention yet.

Does your company or Local Club want to ***advertise in our Convention Program***? Very reasonable rates are available to reach our members from across the entire state of North Carolina. See the Program Advertising Contract for details.

### ***Registration Policy***

There are only 120 spaces available for the Convention. Registration begins immediately.

**Register Online** using PayPal at [www.BPW-NC.org](http://www.BPW-NC.org) or **Mail** completed registration form and full payment to: **Martha Hamed, BPW/NC Treasurer, 105 Ballast Point Drive, Manteo, NC 27954. Registrations must be made online or postmarked no later than April 24, 2015 to receive the early registration price.** Those who prefer registering at the last minute will pay for that luxury. **Registration on-site will be open only if spaces are available.** All fees must be paid by personal check, cashier's check, or money order, made payable to: BPW/NC State Convention Fund.

### ***Refund/Cancellation Policy***

Individual cancellation requests must be made in writing to the BPW/NC Annual Convention Chair, Dr. Jo Naylor, E-mail: [joccbpw@yahoo.com](mailto:joccbpw@yahoo.com), no later than May 1, 2015. Cancellation requests received after May 1, 2015 will forfeit all fees. Please note that your registration may be transferred to someone else, if you find you are unable to attend convention.

<b><i>Registration Options</i></b>	<b><i>Member Early Registration online or postmarked on or before April 24, 2015</i></b>	<b><i>Member Late Registration online or postmarked after April 24, 2015, or On-site</i></b>	<b><i>Non-Member</i></b>	<b><i>Members' Family or Guests (each)</i></b>
<b><i>Complete Convention</i></b>	<b><i>\$150</i></b>	<b><i>\$195</i></b>	<b><i>\$250</i></b>	
<b><i>First Time Attendee / Full time Student Complete Convention</i></b>	<b><i>\$140</i></b>			
<b><i>Friday Only</i></b>	<b><i>\$145</i></b>		<b><i>\$185</i></b>	
<b><i>Saturday Only</i></b>	<b><i>\$165</i></b>		<b><i>\$200</i></b>	
<b><i>Friday Luncheon</i></b>				<b><i>\$40</i></b>
<b><i>Friday Dinner</i></b>				<b><i>\$50</i></b>
<b><i>Saturday Luncheon</i></b>				<b><i>\$40</i></b>
<b><i>Saturday Dinner</i></b>				<b><i>\$60</i></b>

**The Greensboro–High Point Airport Marriott** has been selected as the Convention Hotel. Special BPW/NC Convention Room Rates have been obtained for members and guests. The daily rate which includes a full **breakfast for up to 4 persons** per room is **\$109.00** plus tax.

**[Make your room reservation today. Click here.](#)**



## BPW/NC Annual Convention May 28-30, 2015 ■ Greensboro-High Point Airport Marriott

### Empowered, Enlightened with Purpose & Teamwork

**BPW/NC**  
FOUNDATION

**CBS** Classic Business Systems, Inc.

greensboro  
NORTH CAROLINA  
Convention & Visitors Bureau



**April Gonzalez**

Economic Development Specialist

**On Women**



**Carole Tarrant, Writer Communications Leader**

Coordinator of Development at Virginia Western Community College .

What others are saying about Carole: *"Carole provided clear and accurate instructions for assignments, fostered easy working relationships with both internal and external colleagues and offered sage advice and well-honed contacts/leads for complex assignments. She has a knack for allowing reporters to develop trust in their own judgment."*



**Teddy Burriss—Social Media Guru** LinkedIn Trainer & Coach | Social Media Consultant, Trainer & Coach | Public Speaker | Author, Blogger & Columnist

What others are saying about Teddy:

*"Teddy has an authentic passion for helping others. He has expert knowledge on networking techniques and helping others connect and maximize their potential. Teddy also is extremely skilled in social media and identifying creative solutions that positively impact his clients."*

  
**DELICATO FAMILY VINEYARDS**  
FAMILY FARMED SINCE 1924 - NAPA VALLEY, MONTEREY, CALIF.

**Support the Girls  
"Bra Art Auction"**



**Cherri Walston** The BIG Vision Mentor for Women | Inspirational Speaker, Author, Visionary Entrepreneur .

What others are saying about Cherri:

*"Cherri is passionate about helping women see their vision in life and living it! Her enthusiasm and love is genuine. I have worked with Cherri on sharing a vision. She keeps your spirits lifted up. Her encouragement is constant."*



**Leona LaPerriere**

Chief Empowerment Officer/  
Founder of HEAR APPLAUSE!  
Leadership & Coaching

What others are saying about Leona:

*"your book, coaching and speaking are testimonials to your passion. You get right to the heart of the matter. You are changing lives! ...in sharing your steps to success. Your stories give hope and encouragement to people like myself. With your help and coach-*

**ERA Updates from Roberta Madden**  
**Networking & More**



**Business and Professional Women/NC**